

Hello,

I am looking for someone to create a logo. Following the provided indicative logo images, the scope of the work is as follows:

1. Adapt a logo in 2 different ways to produce 9 different images (NB each image should be in high res & low res, and each in various file types PNG TIF JPG)
  - i. Black logo on a white background, as given by 'B'
  - ii. Special Blue logo on a white background, as given by 'B'. (please note the special blue logo should be writing with a gradient of colour like the image in page 3.)
  - iii. White logo on a black background, as given by 'B'
  - iv. White logo on a Special Blue background, as given by 'B'
  - v. Black logo on a Special Blue background, as given by 'B'
  - vi. White logo on a black background, as given by 'C'
  - vii. Black logo on a white background, as given by 'C'
  - viii. White logo on a Special Blue background, as given by 'C'
  - ix. Black logo on a Special Blue background, as given by 'C'

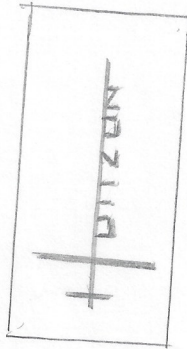
NB Special Blue colour should be something like the image on page 3.

Please note the following:

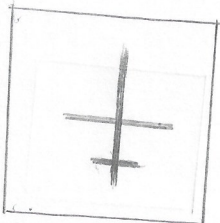
2. There should be a bit of experimentation and some revisions with regards to the relative proportions of the height of the various elements of the logo (see parts 1, 2 and 4 of section 'D').
3. There should be a bit of experimentation and some revisions with regards to the length of the logo (3A and 3B of section 'D')
4. The ends and corners of the letters (applies to all points, see parts 1, 2,...7,...etc of Section 'E'), should also undergo some experimentation and some revisions with regards to them being entirely square, rounded, tapered, or square with slightly rounded corners. I think the preference is for 'square with slightly rounded corners'.

For the experimentation and revisions, indicated in above points 5, 6, 7, please send several variations for me to compare simultaneously.

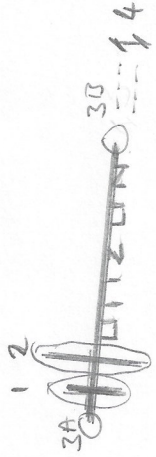
B



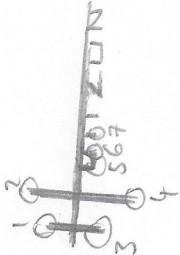
C



D



E





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